

## THE WALK FOR 100

From: Jean Glass, Chair, Wild West Days, and Secretary, Cave Creek Chamber of Commerce  
cc: Johnny Ringo, Chair, Wild West Days  
Ken Bacher, Chair, Wild West Days  
Beth Cornell, Chair, Wild West Days  
Rachel St. Moritz, The 100 Club

June 15, 2011

The Planning Committee of Wild West Days would like to express their sincere gratitude for your support and sponsorship with this year's Featured Event, The Walk for 100, being held Saturday, November 5<sup>th</sup> at 9:00 am in the Town of Cave Creek. Wild West Days is one of the grandest Western events which takes place annually in the state of Arizona, and this year we are anticipating a great turnout!

This year's Wild West Days will be featured from Thursday, November 3<sup>rd</sup> through Sunday, November 6<sup>th</sup>. There is a great line-up of family-oriented entertainment during the daytime, and headline evening entertainment at multiple venues throughout the Town of Cave Creek (please see enclosed Event Schedule).

We all know that Wild West Days is a celebration of our strong and independent Western heritage. But what you may not know is that this event always gives back to selected service- and not-for-profit organizations, such as the Desert Foothills Community Association & Fiesta Days Rodeo, The Luv Shack Horse Rescue, and The 100 Club.

**This year, the Wild West Days Planning Committee has chosen to its annual event which honors the service men and women of Arizona, who have given their lives or become disabled in the line of duty. This event is The Walk for 100.** Our hope is that **The Walk for 100** will commemorate and keep close to our hearts the spirit of these brave individuals. Wild West Days is working in conjunction with the Arizona Chapter of The 100 Club to make this event a great success, as well as to provide sponsorship dollars to benefit The 100 Club.

Below is a brief overview of **The Walk for 100:**

**The Walk for 100** will be held at 9:00am Saturday, Nov. 6<sup>th</sup>. It will be comprised of service men and women, on horseback and on foot, walking in silence from the intersection of Cave Creek Rd. & School House Rd., in honor of their peers who have fallen or become disabled in the line of duty. We request that all participants dress in uniform for **The Walk**. Each station or unit is encouraged to carry their banner or have a color guard. Mounted Firefighters and Police will carry our state flag, the American flag and act as marshals for **The Walk**. Our Parade Marshal is state historian Marshall Trimble. Also attending are Cave Creek Mayor Vincent Francia, and Governor Janice Brewer. The route is approximately 0.8 mile, and will end at the Buffalo Chip Saloon. Immediately following, there will be a Cowboy Church prayer ceremony, and all participants in **The Walk** will be served a full chuckwagon breakfast, which has been graciously donated by Larry Wendt, owner of the Buffalo Chip, and 9-year Board Member of The 100 Club.

Wild West Days 2011 The Walk for 100 Sponsorship

The following media coverage is scheduled to cover **The Walk for 100**: Channel 3 and Fox Channel 10 TV, KMLE Country radio 108 FM, KNIX 107.9 FM Country Radio, 1060 AM The Fan Radio, KFYI 550 AM and KTAR 620 AM, as well as all the area papers and magazines, such as *The Arizona Republic*, *The Scottsdale Tribune*, *The Foothills Focus*, *The Sonoran News*, *Phoenix Magazine*, *Phoenix Home & Garden*, and *Bridle & Bit*

Funds raised through sponsorship of this event will be donated to The 100 Club. Below are the Sponsorship options.

1. **SOLD TO RURAL METRO Wagon Sponsorship \$1,000** – the lead wagon in **The Walk for 100** will carry the Fire Station members, family and other representatives. This Sponsor will also receive Commemorative t-shirts for **The Walk** for all Station Members, and have free admission to the PRCA-sanctioned Wild West Bull Fest Elimination Round and Finals Round held at the Buffalo Chip Friday & Saturday night, November 5<sup>th</sup> & 6<sup>th</sup>.
2. **Walk for the 100 Event Sponsor \$2,000** – Each Event Sponsor will receive Commemorative t-shirts for **The Walk**, and have free admission to the Wild West Bull Fest Elimination Round and Finals Round held at the Buffalo Chip.
3. **Banner Sponsor \$250** – Wild West Days will produce a 3' x 10' vinyl banner with one color ink and logo for your Station or Unit to use in **The Walk**
4. **Participant Entry \$15** – Wild West Days suggests a donation of \$15 per entrant in **The Walk** for 100. This donation will help defray the cost of road closure and barricading the road during the event. \$10 of the donation will go back to The 100 Club.
5. **Commemorative T-Shirt \$5.00** – Participants have the opportunity to purchase a commemorative **The Walk for 100** t-shirt for a reduced price of \$5.00 when they sign up as a participant.

As an Official Sponsor, we ask that you allow Wild West Days and the Cave Creek Chamber of Commerce to permit the display of your logo during the scheduled event and throughout the Wild West Days weekend. The Committee also requests that arena announcers, parade announcers and other event announcers be allowed to recognize your organization as **The Walk for 100** Sponsor throughout the various Wild West Days events.

We are happy to provide you with any additional information you require, and are so grateful for your support of this important event.

Please feel free to contact Jean Glass (602) 680-0101 [Jean@TheDocHouse.com](mailto:Jean@TheDocHouse.com), or Johnny Ringo directly at (480) 488-2466 or [YoRingoMan@aol.com](mailto:YoRingoMan@aol.com)

Best Wishes,

*Jean Glass*

*Johnny Ringo*

[www.WildWestDaysCaveCreek.com](http://www.WildWestDaysCaveCreek.com)

Enclosure: Walk for 100 participation form, Schedule of Events

# WILD WEST DAYS IS COMING!

**Get ready for some serious**

**WESTERN-STYLE FAMILY FUN** when

**WILD WEST DAYS 2011** comes ridin' back  
into Cave Creek, Arizona!

**NOVEMBER 3<sup>RD</sup>, 4<sup>TH</sup>, 5<sup>TH</sup> & 6<sup>TH</sup> 2011**

## 2011 Preliminary Schedule of Events

Thursday, November 3rd

- **Wild West Golf Classic** at Ranch Manana
- 7pm **Golf Award Dinner & Silent Auction** at Harold's Cave Creek Corral
- 8pm **Miss Wild West Days Competition** at Harold's Cave Creek Corral

Friday, November 4<sup>th</sup>

- 11 am **Arts and Crafts of the West** at Frontier Town
- Noon – 5pm **Bath Tub Race Preview** at Big Earl's Greasy EATS & Cody's Grille
- 7pm **Cowboy Stunt Groups Meet & Greet and Buffet** at Cody's
- 5:00 – 7:30 pm **Meet Icons of the West** with Marshal Trimble & Bob Boze Bell at the Tonto Bar & Grille
- 7pm **Wild West Bull Fest Preliminaries** bull riding at The Buffalo Chip Saloon
- 8 pm **Headliner Country Acts Live** at Harold's Cave Creek Corral
- 8 pm **Headliner Country Acts Live** at The Smokehouse & Pour House
- 6 pm **Six Gun Justice Gunfighters** deliver a high-impact cowboy stunt theatre show on the east lot stage at Frontier Town
- 6 pm Wild West Days Kick-Off **Art Night Event** at Galleries throughout Town
- 8 pm **Chicks with Picks Live** at Cave Creek Coffee Company
- 9pm **Ladies' Mechanical Bull-Riding** at the Hideaway

Saturday, November 5<sup>th</sup>  
Daytime

- 8 am – 3 pm – **Thieves' Market** – bargain prices! In Tamarisk Grove
- 9 am – **Wild West Days Parade & Walk for 100** – honoring our service men and women – gunshot kick-off with Governor Jan Brewer, Mayor Vincent Francia and Parade Marshal Marshall Trimble
- 10:30 am – Immediately following the Parade – “Remembering the Fallen” Cowboy Prayer & **Chuckwagon Breakfast** at the Buffalo Chip Saloon
- All Day - **Best of the West Vendors' Lane** at the corner Schoolhouse Rd. & Cave Creek Rd.
- **\*\*\*PLEASE NOTE: TIMES AND VENUES ARE STILL TENTATIVE\*\*\***

# 2011 Preliminary Schedule of Events (Continued)

Saturday, November 5<sup>th</sup>  
Daytime

- 10 am – Fire Fighters’ **Chili Challenge** at Frontier Town
- High Noon – **Wild West Pig Races** at Harold’s Cave Creek Corral
- 11 am – 5 pm “**Gundown at Sundown**” - **Cowboy Theater & Gunfights** at the east lot stage at Frontier Town and at Cody’s Grille
- Noon – **Cowboys for Kids** at Los Mesquites Taqueria
- 1:00 pm – **Horse Soccer** at the Arena Grounds
- 1:00 pm – **Wild West Bath Tub Races** on Hidden Valley Rd.
- 1:30 pm - Luv Shack/Wild West Days **Trainers’ Challenge** at the Arena Grounds
- 2:00 – 5:30pm - **Cowboy Gathering: Ballads & Stories** at the Carefree Resort with Marshall Trimble, Bob Boze Bell, Dolan Ellis, The Arizona Dude, and a cast of Cowboys
- 3:45 pm Horse Soccer & Barrel Racing at the Arena Grounds
- All Day – **Wagon Rides** on Cave Creek Rd.
- All Day – **Wildlife Exhibit & Petting Zoo** at the Arena Grounds

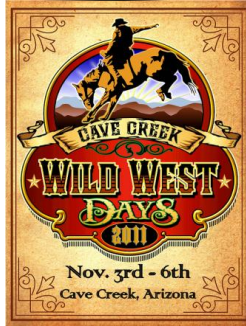
Evening

- 4 pm **Gundown at Sundown – Cowboy Theater & Gunfights** at Cody’s, Harold’s, Frontier Town
- 4 pm **Bath Tub Races Award Ceremony** at Big Earl’s Greasy EATS
- 5 pm **TC’s Wild West Buffalo Express Show Live** at Harold’s Cave Creek Corral
- 6 pm **Cowboy Costume Competition** – venues to be announced
- 6 pm **Six Gun Justice Gunfighters** deliver a high-impact cowboy stunt theatre show on the east lot stage at Frontier Town
- 8 pm **Headliner Country Acts Live** at Harold’s Cave Creek Corral
- 8 pm **Headliner Country Acts Live** at The Smokehouse & Pour House
- 8 pm **Chicks with Picks Live** at Cave Creek Coffee Company
- 9pm Ladies’ **Mechanical Bull-Riding** at Cody’s
- 7pm **Wild West Bull Fest Finals** bull riding at The Buffalo Chip Saloon
- 8 pm **Headliner Music** Live at the Cody’s Grille

Sunday, November 6<sup>th</sup>  
Daytime

- 11:00 am - **Mutton Bustin’** at the Arena Grounds
- 11 am – 4:45 pm “**Gundown at Sundown**” - **Cowboy Theater & Gunfights** at the east lot stage at Frontier Town and at Cody’s Grille
- 5:00 pm **Awards Ceremony for the Gundown at Sundown Competitions** at the main stage at Frontier Town
- 11:00 am – **Chicks with Pics** at Harold’s Cave Creek Corral
- 12 Noon – Horse Soccer at the arena – come cheer your favorite team!
- 2:00 pm – **The Horse Clinic** with top area trainers, featuring Mike Stacy
- 3:00 pm – **Team Calf Dressing Competition** at the Arena Grounds
- All Day - **Best of the West Vendors’ Lane** at the NE corner of School House Rd. & Cave Creek Rd.
- All Day – **Wildlife Exhibit & Petting Zoo** at the Arena Grounds

\*\*\*PLEASE NOTE: TIMES AND VENUES ARE STILL TENTATIVE\*\*\*



## Walk For 100 Participation Form

**When:** Sat., November 5, 2011 from 9:00 am to 10:30 am

**Check-in:** 7:00 am – 8:15 am

**Where:** Check-In behind the Cave Creek Post Office at School House Rd.  
(Horse Trailer Parking Provided at the Buffalo Chip and at Bob Kite's property behind the cave Creek Post Office)

**Cost:** \$15.00 per entrant ~ **Deadline for Sign-Up:** October 15, 2011 or day of  
**You have the option to purchase a Commemorative Walk for 100  
T-Shirt for \$5.00**

This includes a donation to The 100 Club, and your entry to a free Chuckwagon Breakfast at The Buffalo Chip Immediately following The Walk  
**\*No one under 18 yrs. of age may participate\***

Payment Forms: cash or check

Payable to:

Wild West Days/ Cave Creek Chamber of Commerce  
(We would appreciate Advanced Registration)

**Mail entry to:** Wild West Days, PO Box 7944, Cave Creek, AZ 85327 ~or~ Drop Payment in Person at The Document House, 6217 E. Cave Creek Rd., Cave Creek, AZ 85331 Questions? Call (602) 680-0101 or [WildWestDaysCaveCreek@yahoo.com](mailto:WildWestDaysCaveCreek@yahoo.com)

### **PLEASE READ! INSTRUCTIONS FOR DAY OF THE WALK**

The day of The Walk, check-in is from 7:00 am to 8:15 am, at the Buffalo Chip Saloon if you are on horseback. If you are on foot, please sign in at Bob Kite's property directly behind the Cave Creek Post Office. Look for the sign-in table in the parking lot. Entrants will need to park their trailer and walk their horses to the corner of Cave Creek Rd. & School House Rd. The road will be closed and traffic officers will be out directing you on where to line up. All riders/participants must check in. You will receive your t-shirt at sign-in if you ordered one. You must sign a liability waiver/release form to participate in The Walk. The Walk will take approximately 45 minutes to complete. The Walk will start promptly at 9:00 am. Appropriate attire is required for riding or walking, including crepe-soled or hard soled boots/shoes. If you are walking, dress in your Service Uniform. Questions: Call Jean Glass 602-680-0101

### **REGISTRATION INFORMATION**

Entrant's Name: \_\_\_\_\_ AGE: \_\_\_\_\_

Horse's Name: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Amount Paid : \_\_\_\_\_

Please circle t-shirt size: W – S M L M – M L XL XXL

# RELEASE, WAIVER OF LIABILITY AND INDEMNITY AGREEMENT

**Activity Description: Walk For 100, Cowboy Bathtub Races, or WWD Parade.**

In consideration for being permitted to enter and participate in the above listed events on the grounds of the Town of Cave Creek, Owners of Record of Parcel No: 211-09-007G and Parcel No: 216-07-008, Parcel No. 216-06-010-E, and on the town Maintained Roads, in Cave Creek, Arizona , and in particular for being permitted to utilize the grounds and facilities provided by Town of Cave Creek, Owners of Record of Parcel No: 211-09-007G and Parcel No: 216-07-008, Parcel No. 216-06-010-E, in Cave Creek, Arizona for the stabling or riding of horses, whether in conjunction with riding in a specific, group, rides or other events offered thereby or otherwise, or to participate or engage in any other activity offered to the public by Town of Cave Creek or the Cave Creek Chamber of Commerce, THE UNDERSIGNED for himself/herself and his/her personal representatives, heirs and next of kin acknowledges, agrees and represents that he/she has, or will immediately upon entering said grounds, or engaging in said activity, will continuously thereafter exercise due diligence to determine that said grounds are safe and that all necessary precautions have been taken with regard to said activity and that said activity is conducted in a continuing safe manner. The undersigned does further warrant that his/her entry upon said grounds and his/her initial and continuing participation in said activity or activities constitutes an acknowledgement that he/she has exercised such diligence and the if, at any time, that he/she is on said grounds or participating in said activity and he/she becomes aware of anything that he/she believes to be unsafe, he will immediately notify one of the Town of Cave Creek and a Board member of the Cave Creek Chamber of Commerce, and shall either leave that portion of the grounds or cease participating in said activity as soon as possible.

## **The Undersigned**

**HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE** the Cave Creek Chamber of Commerce, the Town of Cave Creek, and Owners of Record of Parcel No: 211-09-007G and Parcel No: 216-07-008, Parcel No. 216-06-010-E, in Cave Creek, Arizona; employees or agents of Cave Creek Chamber of Commerce, the Town of Cave Creek, and Owners of Record of Parcel No: 211-09-007G and Parcel No: 216-07-008, Parcel No. 216-06-010-E, in Cave Creek, Arizona or any persons present on said grounds or participating in any activities on said grounds (All for the purposes here referred to as "Releasee(s)"; from all liability to the undersigned, his personal representatives, assigns, heirs and next of kin for any and all loss or damage, in any claim or demand therefore on account of injury to or death of, the person or property of the undersigned whether caused by negligence of the Releasee(s) or otherwise while the undersigned is on said grounds and/or participating in said activity.

**HEREBY AGREES TO INDEMNIFY, SAVE AND HOLD HARMLESS** the Releasee(s) and each of them from any loss, liability, damage, expense or cost that may incur due to the presence of the undersigned on said grounds or due to the participation of the undersigned in said activity and whether caused by the negligence of the Releasee(s) or otherwise.

**HEREBY ASSUMES FULL RESPONSIBILITY FOR ALL RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE** due to the negligence of Releasee(s) or otherwise while on said grounds, while property is in the care or control of Town of Cave Creek and the Cave Creek Merchant's Chamber of Commerce, employees or agents of Town of Cave Creek and the Cave Creek Merchant's Chamber of Commerce, or while participating in said activity.

**THE UNDERSIGNED EXPRESSLY ACKNOWLEDGES** and agrees that said activities could be dangerous and involve risk of serious injury, death, and/or property damage. The undersigned further expressly agrees that the foregoing release, waiver and indemnity agreement is intended to be as broad and inclusive as is permitted by the Law of Arizona and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

**THE UNDERSIGNED EXPRESSLY ACKNOWLEDGES** the under Arizona law, an equine activity sponsor or equine professional is not liable for injury to or the death of a participant in equine activities resulting from the inherent risks of equine activities, pursuant to A.R.S. 12-553.

**THE UNDERSIGNED HAS READ AND VOLUNTARILY SIGNS THIS RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT** and further agrees that no oral representations, statements, or inducements apart from the foregoing written agreement have been made.

**THE UNDERSIGNED** hereby represents that **he/she is at least eighteen (18) years of age**

Dated: \_\_\_\_\_

\_\_\_\_\_  
Signature of participant

\_\_\_\_\_  
PRINTED NAME OF PARTICIPANT