

2016 CAVE CREEK WILD WEST DAYS

SPONSOR PACKAGES

Every year, the Cave Creek Merchants & Events Association puts on Wild West Days where we celebrate the old west and Cave Creek's founding in 1870. Indeed, Wild West Days has been a signature event in Cave Creek since its inception in the year 2000. Wild West Days traces its origins back to 1988 when it was called WestFest. Wild West Days has become bigger and better every year with an over 35,000 people estimated to have attended all of last year's events.

There are a number of highlights that make the 2016 Wild West Days very special that include:

- Our Wild West Days theme this year is: **LEGENDS**. To expound upon that we have as our Wild West Days Grand Marshal's
 - Bob Boze Bell (Publisher of True West Magazine)
 - Marshal Trimble (Arizona State Historian)
 - Dolan Ellis (Arizona State Balladeer)
- In addition other Arizona Legends will be involved such as Pat McMahon of The Wallace & Ladmo Show fame and the Arizona DUDE.
- Other notables such as Justice Sandra Day O'Connor, Representative Pete Corpstein and Dick Van Dyke (who used to live in Cave Creek) have been invited.
- The 108th U.S. Army Band will be the first band to ever be in the Wild West Days parade.
- The Shriner motorcycle clowns will be making their first appearance since 2000.
- On parade day, there will be a warbird flyover to start off the parade.
- A favorite of everyone, the BathTub Races will again be taking place at Frontier Town along with the Prescott Regulators battling the bad guys.
- And introducing... The Half Pie Eating Contest. It's bound to be good...

We will be having other events throughout the town of Cave Creek, from Bull Riding to concerts, there will be something for everyone. We hope to see you there...

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Our sponsor packages have been designed so that our sponsors will receive the maximum return for their investment. Most of our packages include on-site representation opportunities for our sponsors at no additional charge at Wild West Days special event venues.

\$300

Chuckwagon Package

- Included in various print media
- Included in running website banner

\$1,000

Homestead Package

- A 10 x 10 space at one of the Wicked Events on October 29, 2016
- Included in various print media
- Including on running website banner

\$5,000

Gold Miner Package

(Only five available)

- A 10 x 10 space at one of the Wicked Events on October 29, 2016
- Included in all print media
- A Wild West Days Parade entry
- A 10 x 10 space at one of the Wild West Days events on Saturday & Sunday.
- Included on the Wild West Days website
- Link to your website.
- 4 All access pass: VIP skybox for Saturday night Battle of the Bars

\$10,000

Stakeholder Package

(Only one available)

- CCMEA Event 'Name' Sponsor' (Poker Ride, Miss Wild West Days, Bachelor/Bachelorette Auction)
- A Wild West Days Parade Entry
- A 10 x 10 booth space at one of the Wicked Events on October 29 2016
- Included in all print media

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- A 10 x 10 space at either Frontier Town or another venue Friday - Sunday of Wild West Days
- Included on the Wild West Days website
- Link to your website
- 8 All access pass: VIP sky box for Saturday night Battle of the Bars, and Harold's concert
- BANNER - FRONTIER TOWN - Placed on the front side of the front entry prior to Taste Of Cave Creek and will remain until after the Cave Creek Cactus Classic (Second weekend in November) {note: there is only one banner position available}

\$20,000

Creeker Package

(Only one available)

- Wild West Days Name Sponsor
- Banner on Wild West Days website
- Banner on CCMEA Website
- Links to your website on both CCMEA and WWD websites
- Included in all media presentations
- 8 All access passes: VIP sky box for Saturday night Battle of the Bars (includes dinner and first drink), Harold's concert.
- One 10 x 10 space at each CCMEA Wicked event on October 29, 2016
- One 10 x 10 space at Frontier Town Friday - Sunday during Wild West Days.
- One 10 x 10 space at all other Wild West Day event locations hosting official Wild West Days events (ask for details)
- Two Wild West Days parade entries
- BANNER PLACEMENT - One banner on either side of the front entry at Frontier Town to begin prior to The Taste of Cave Creek and run through The Cave Creek Cactus Classic Bike Race.

Our sponsors will get the maximum exposure that we are able to provide. To facilitate that, we will only allow one sponsor of a specific industry (such as automobile dealers, home improvement stores, availability is limited. For

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further information, please call Marc @ 480-488-9129, Kristin @ 480-406-8455 or Denise @ 623-297-7187.

Sponsor Sign-up Information

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

I am interesting in being a sponsor of the 2016 Cave Creek Wild West Days, please contact me regarding the following packages(circle one):

Chuckwagon

Homestead

Gold Miner

Stakehold

Creeker

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Please email this completed form to: creeker000@yahoo.com or fax to 480-488-2140.