

2017 CAVE CREEK WILD WEST DAYS

CAVE CREEK MERCHANTS & EVENTS ASSOCIATION'S

WILD WEST DAYS

Every year, the Cave Creek Merchants & Events Association puts on Wild West Days where we celebrate the old west and Cave Creek's founding in 1870. Indeed, Wild West Days has been a signature event in Cave Creek since its inception in the year 2001. Wild West Days traces its origins back to 1989 when it was called WestFest. Wild West Days has become bigger and better every year with approximately 35,000 people estimated to have attended last year's events.

There are a number of fun activities that make the 2017 Wild West Days very special. These include:

- ♠ Wild West Days Parade including motorized and non-motorized entries.
- ♠ Gun Raffle
- ♠ "Get Dirty" Bed Races
- ♠ Bachelor/ette Auction
- ♠ Battle of the Bars
- ♠ Cowboy Dance
- ♠ Horseback Poker Trail Ride
- ♠ Pig Races
- ♠ Half Pie Eating Contest. It's bound to be "berry" good again this year.
- ♠ Mutton Bustin
- ♠ And many more activities

We will be having other events throughout the Town of Cave Creek, from Bull Riding to concerts, there will be something for everyone. We hope to see you there...



2017 CAVE CREEK WILD WEST DAYS

SPONSOR PACKAGES

Our sponsor packages have been designed so that our sponsors will receive the maximum return for their investment. Most of our packages include on-site representation opportunities for our sponsors at no additional charge at Wild West Days special event venues.

\$300

SETTLER PACKAGE

- ♠ 2 VIP Passes to Event of Choice.
- ♠ \$20 in Wild West Bucks (good for food/beverage at participating locations).
- ♠ Included in various print media.
- ♠ Web Banner on Wild West Days Website
- ♠ 1 year membership to Cave Creek Merchants & Events Association.

\$1,000

HOMESTEAD PACKAGE

- ♠ 2 VIP Passes to Wild West Days Event of Choice.
- ♠ \$50 in Wild West Bucks (good for food/beverage at participating locations).
- ♠ Wild West Days Parade Entry.
- ♠ Included in various print media.
- ♠ Web Banner on Wild West Days Website.
- ♠ A 10x10 sponsor booth at a Wicked Events on October 28, 2017.
- ♠ 1 year membership to Cave Creek Merchants & Events Association.



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\$5,000

GOLD MINER PACKAGE (ONLY 5 AVAILABLE)

- ♠ 4 VIP Passes to Event of Choice.
- ♠ \$100 in Wild West Days Bucks (good for food/beverage at participating locations).
- ♠ Wild West Days Parade entry.
- ♠ Included in all print media.
- ♠ Web Banner on Wild West Days website with live link to Sponsor website.
- ♠ A 10x10 sponsor booth at a Wicked Event on October 28, 2017.
- ♠ A 10x10 sponsor booth at a Wild West Days event on Saturday & Sunday.
- ♠ 1 year membership to Cave Creek Merchants & Events Association.

\$10,000

STAKEHOLDER PACKAGE (ONLY 1 AVAILABLE)

- ♠ CCMEA Event 'Name' Sponsor' (on all CCMEA sponsored events).
- ♠ 4 VIP Passes to all Wild West Days Events.
- ♠ \$500 Wild West Bucks (good for food/beverage at participating locations).
- ♠ Wild West Days Parade Entry.
- ♠ Included in all print media.
- ♠ Web Banner on Wild West Days website with live link to Sponsor website.
- ♠ A 10x10 sponsor booth at a Wicked Events on October 28, 2017.
- ♠ A 10x10 sponsor booth at Frontier Town or other venue Friday-Sunday during Wild West Days.
- ♠ BANNER - FRONTIER TOWN - Placed on the west side of the front entry from October 16, 2017 (Taste of Cave Creek) thru November 13, 2017 (Cave Creek Cactus Classic Bike Race). **NOTE: there is only one front entry banner position available.**
- ♠ 1 year membership to Cave Creek Merchants & Events Association.



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\$20,000

CREEKER PACKAGE (Only 1 available)

- ♣ Wild West Days Name Sponsor
- ♣ 4 Family Memberships to Cave Creek Museum for one year.
- ♣ 8 Mega VIP Passes with special seating and 8 VIP parking spaces at all Wild West Day Events
- ♣ \$1,000 in Wild West Bucks (good for food/beverage at participating locations)
- ♣ Two Wild West Days parade entries
- ♣ Foursome in our Wild West Days Golf Tournament
- ♣ Entry in Pig Races
- ♣ Web Banner on Wild West Days website with live link to Sponsor website.
- ♣ Web Banner on CCMEA website with live link to Sponsor website
- ♣ Links to your website on both CCMEA and WWD websites
- ♣ Included in all media presentations
- ♣ One 10 x 10 sponsor booth at each Wicked event on October 28, 2017
- ♣ One 10 x 10 sponsor booth at Frontier Town Friday-Sunday during Wild West Days.
- ♣ One 10 x 10 space at all other Wild West Day event locations hosting official Wild West Days events (ask for details).
- ♣ Sponsorship Banner to be placed at CCMEA/Wild West Days Event Booth during Taste of Cave Creek.
- ♣ BANNER PLACEMENT - One banner on either side of the westside billboard at Frontier Town to run from October 16, 2017 (The Taste of Cave Creek) thru November 13, 2017 (The Cave Creek Cactus Classic Bike Race). **NOTE: There is only one billboard banner position.**
- ♣ 1 year membership to Cave Creek Merchants & Events Association.



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Our sponsors will get the maximum exposure that we are able to provide. To facilitate that, we will only allow one sponsor of a specific industry (such as automobile dealers, home improvement stores, availability is limited).

Sponsor Sign-up Information

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Fax: _____

Email: _____

I am interested in being a sponsor of the 2017 Cave Creek Wild West Days, please contact me regarding the following packages (circle one):

Settler Homestead Gold Miner
Stakeholder Creeker

Please email this completed form to: Kristin@sagecomedical.com or fax to 602-357-4917.

